

1. Professional integrity

I am deeply committed to upholding the professional standards and ethical principles of the social work profession, as outlined in the AASW Code of Ethics. I prioritise integrity, transparency and accountability in all professional undertakings and decision-making processes. I consistently advocate for the broader interests of the organisation and profession, even when this may challenge others' perspectives or vested interests. I demonstrate courage and independence in leadership, and I am not afraid to question and challenge others to uphold professional standards.

2. Cultural awareness and humility

My practice is grounded in cultural humility, recognising the importance of valuing and respecting diversity in all its forms. I understand the critical importance of cultural safety, especially when working with First Nations communities. I continuously reflect on my own cultural lens, strive for inclusive communication and engagement strategies and advocate for systemic change to enhance equity and inclusion within the profession.

3. Critical thinking

I bring strong critical reflection and analytical skills developed through my professional practice, leadership roles and further education. I regularly engage in critical reflection, considering multiple viewpoints and implications before reaching decisions. I seek to understand the broader social, political and economic contexts of issues, enabling me to contribute meaningfully to complex deliberations and strategic discussions.

4. Communicates constructively

I am an articulate and thoughtful communicator who values clarity, active listening and mutual respect in dialogue. I seek to engage in constructive, solution-focused conversations, even in challenging contexts. I am self-aware, regularly reflecting on my communication style and its impact on others, and I welcome feedback as an opportunity for personal and professional growth.

5. Focuses strategically

I bring governance experience and a strategic mindset, with the ability to consider long-term goals and impacts. I understand the importance of aligning decisions with the mission and vision of the organisation while balancing risk and innovation. My leadership experience has taught me to think systemically, engage with complexity and contribute to shaping sustainable, future-focused outcomes.

6. Collaborates in the best interests of the Association

Collaboration is at the core of my approach. I work effectively within teams, valuing diverse perspectives and fostering inclusive, respectful working relationships. I am a skilled networker, and I actively seek partnerships across sectors to advance shared goals. I understand that collaborative and ethical leadership is essential to the success and sustainability of the AASW.